



# RECARO AIRCRAFT SEATING R2 AND R5 SELECTED FOR ALASKA AIRLINES CABIN RETROFIT

News / Airlines, Manufacturer



**RECARO Aircraft Seating was selected by Alaska Airlines to retrofit their Boeing 737-800 and MAX 8 aircraft with the award-winning R2 economy class seat and R5 business class seat. This will include 79 aircraft in the Alaska fleet for a total of 12,719 PAX with deliveries scheduled to begin in Q4 2024. As the launch customer for R5 in 2017, Alaska will bring an enhanced level of comfort to their passengers by making significant upgrades to the seats. Seating will prioritize passenger comfort with a six-way adjustable headrest and calf rest. It will also feature a BYOD holder integrated into the seat back and USB-C connectivity. In addition, Alaska will transition one row of their Economy Class to Premium Class with the assistance of the RECARO Customer Service Team and the modification packages offered.**

Retrofitted cabins will also feature the R2, which is a lighter, more modern version of the seat currently in flight and will be equipped with a comfort plus cushion. The R2 with its lightweight-design will allow for a more efficient cabin layout without compromising passenger space. This change will play a role in reducing the cabin weight and support sustainability initiatives of both RECARO and Alaska.

Dr. Mark Hiller, CEO of RECARO Aircraft Seating and RECARO Holding commented: "After 12 years of partnership, we are honored that Alaska Airlines has once again trusted RECARO Aircraft Seating in elevating the cabin experience with our premium seating solutions. Our R2 and R5 seats will also support the commitment of Alaska Airlines to a modern, efficient and eco-friendly

fleet."



For years, RECARO seats have been synonymous with our industry leading First Class product. As we continue to grow our premium offerings to meet guest demand, we're excited to bring on the R5 & R2 seats on our 737-800 and MAX8 aircraft. Packed with features like calf rests and footrests in First Class, to ergonomic device holders and USB-C power throughout the cabin, these new seats are a pillar in our ability to deliver a premium experience to our guests," said Todd Traynor-Corey, MD Guest Products.

Alaska Airlines was founded in 1932, flying passengers, mail and cargo on routes in Alaska. Today, the Seattle-based airline flies passengers to more than 120 destinations on an average of 1,300 daily flights.



21 JULY 2024

**ARTICLE LINK:**

<https://to.50skyshades.com/news/manufacture/re caro-aircraft-seating-r2-and-r5-selected-for-alaska-airlines-cabin-retrofit>