



# CIRRUS OPENS NEW TALENT CENTER TO ADVANCE WORKFORCE DEVELOPMENT

News / Maintenance / Trainings, Manufacturer



**Cirrus opened its brand-new Duluth-based Talent Center a multi-million-dollar investment that serves as a hub for community engagement, recruiting, and workforce development. Designed to connect individuals with careers in aerospace, the Talent Center provides direct access to recruiting, technical training, and career development resources in one public-facing, centralized location. The Talent Center strengthens Cirrus' position as a regional leader in talent development and workforce innovation by providing a direct pathway for individuals to experience the company's culture, products, capabilities, and career opportunities.**

Zeane Nielsen, Chief Executive Officer of Cirrus commented: "The Cirrus Talent Center represents the first touchpoint and impression many people will have with our company as a potential employer. It reflects Cirrus' presence in our community, our commitment to delivering an exceptional team member experience, and our focus on advancing and developing operational excellence for both our teams and our aircraft owners."

As the entry point for prospective applicants, visitors will be welcomed and connected with both

Cirrus Talent & Organizational Effectiveness, and Learning & Development teams to explore a wide range of opportunities across the organization, from administrative to manufacturing roles. The facility will serve as a central hub for recruiting, technical, and field service maintenance training and ongoing team member development programs.

Cirrus continues to invest in building a strong talent pipeline through partnerships and programs that include veteran hiring initiatives, such as those for 148th Air National Guard members transitioning to civilian life, a high school manufacturing internship program, and collaborations with Lake Superior College in machining and aviation maintenance. Additional partnerships with industry vendors support ongoing upskilling and workforce development across the business. Cirrus now brings recruiting, training, and development in a central location at the Talent Center. The new center reinforces Cirrus' commitment to excellence in people, process and product—providing a new pathway for how the company attracts, develops, and supports top talent.

As Cirrus continues to invest in its Duluth-based Innovation Center and production facilities, the company has hired over 300 new team members this year; 65 of those hires are in Product Development. The company seeks to add over 240 team members across all Duluth-based jobs, including engineering, manufacturing, and corporate office roles in 2026-2027. The Talent Center serves as a gateway to these opportunities, with open recruitment held every Wednesday from 3:00–6:00 p.m. CT. Cirrus Talent Center is now open and located at 4355 Stebner Rd, Hermantown, MN 55811.

28 JUNE 2026

**ARTICLE LINK:**

<https://to.50skyshades.com/news/manufacturer/cirrus-opens-new-talent-center-to-advance-workforce-development>