



# AIR BP RETURNS TO EBACE TO DEMONSTRATE ITS CUSTOMER PORTAL ENHANCEMENTS AND SHARE SAF INSIGHTS

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**Air bp is pleased to return to EBACE, to connect with its valued GA customers, showcase the latest iterations to its customer portal for business aviation, and share insights on the role of sustainable Aviation Fuel in helping to lower lifecycle carbon emissions for the industry and its customers. Air bp recently unveiled the latest enhancements to its customer portal, myairbp, enabling business aviation customers to manage their Air bp account all on one platform. Visitors to the stand will be able to find out how the refreshed portal, which includes a self-help page and consolidates services, enables users to easily check prices, order fuel, select their preferred unit of measure and currency, view invoices and accounts and amend or cancel fuel requests in one location.**

Hendrik Stannius, Air bp SAF supply operator Europe, will speak at EBACE Sustainability Summit on the Innovation Stage, on Wednesday, 29 May at 10.00 am as part of a panel, titled: 'SAF Case Study: The Quest for Sustainable Aviation Fuel'. Hendrik will discuss the role of SAF in lowering lifecycle carbon emissions for the aviation sector as well as how it can be supplied, and what it'll

take for it to be scaled to meet demand. Additionally, Hendrik invites delegates to join him for a 'Meet the SAF expert' session on the Air bp stand at 2.30pm on the same day where delegates can find out more about SAF and what it means for them as a business aviation operator.

Julio Casas GA & Military sales director EMEA, Air bp, commented: "We are excited to be back at EBACE and look forward to meeting customers and delegates, and further develop important collaborations with our industry partners and trade associations. It's great to have Hendrik with us this year as our SAF expert, and we welcome customers and beyond to come and learn more about this important topic and how Air bp can work with you and your business."



Currently, Air bp supplies SAF from multiple business aviation locations across Europe. Air bp invites customers and delegates to join them on their stand during the show. The business will feature a unique, interactive 'Integrated Energy Company' model, named 'Iggy' which will help delegates understand how its businesses are connected and how bp is transforming into an integrated energy company. Users can select an area of interest, and the relevant integrated pathways light up – showing the energy vectors and value chains across the business and integrated solutions it can offer customers. Finally, customers holding Air bp's grade specific fuel card, the Sterling card are invited to complete a short survey to receive an Air bp flight book, while a complimentary gift will be offered to delegates who watch a video about the benefits of using the Sterling card.

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**ARTICLE LINK:**

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