



MACH MEDIA LAUNCHES FLIGHTSTOCK, A DEDICATED PREMIUM-QUALITY BUSINESS AVIATION IMAGE BANK

News / Business aviation, Events / Festivals



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Mach Media has officially launched FlightStock.com, the first dedicated image bank for Business Aviation professionals and creatives, providing those in the industry with a diverse range of high-quality media. The launch includes premium images and vectors by photographers and designers from around the globe, all with unlimited worldwide rights.

“Serving clients within the Business Aviation sector has always been at the core of Mach Media’s success,” says Taunya Renson-Martin, Mach Media CEO. “Our clients repeatedly tell us the challenge they have in locating appropriate and high-quality photos, illustrations and graphics. With FlightStock, our clients—and the Business Aviation industry more broadly—can now quickly and efficiently download what they need.

“And we have new photographers onboarding each week, which means that we will have an increasingly rich, one-stop Business Aviation photobank at the fingertips of marketers and communicators.”

The image bank steps away from stagedstock photos and instead focuses on imagery that captures the real spirit of Business Aviation. FlightStock’s carefully curated selection and detailed tagging system make it easier for aviation organizations and publications to find appropriate, real content without searching through thousands of non-niche images. Additionally, all professional photographers featured on FlightStock are available upon request to do custom photo and video shoots that cater to an organization’s unique needs.

The era of unsuspecting ad agencies using mis-tagged ‘business jet’ images for important marketing messages is over.

FlightStock is now open to all contributors and clients. For more information, visit www.FlightStock.com or contact hello@flightstock.com.



FlightStock

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