



AERO FRIEDRICHSHAFEN LAUNCHES AERO BASH – THE NEW HUB FOR EUROPE’S BUSINESS AVIATION

News / Business aviation, Events / Festivals



AERO Friedrichshafen 2025 will take place from April 9 to 12. Given the strong growth of the business aviation segment in recent years, this segment will be further expanded at AERO 2025. The revamp includes an extension in Halls A2 and A3 as well as in a spectacular new Business Aviation Dome on the static display. Business aircraft manufacturers can look back on a successful first half of 2024: GAMA published a few days ago the shipment figures of its member companies for the first half of 2024. Compared to the first half of 2023, shipments of new aircraft across the entire industry rose 5.3 percent, with sales up a strong 24.2 percent to US\$ 11.3 billion, the equivalent of EUR 10.24 billion. Business aviation is extremely interested in AERO 2025 and important exhibitors from the industry have already confirmed their attendance.

Tobias Bretzel, show director of AERO at the organizer fairnamic GmbH commented: "In the coming year, we will offer a completely new, modern event concept for business aviation that meets the industry's current requirements. Short distances between halls and static display, business networking in a relaxed atmosphere throughout the day and at high-quality evening events, and the whole thing with attractive conditions of participation. In addition, we will be focusing on technological innovation, the promotion of young talents, social acceptance and more intensive exchange with other aviation segments and numerous aviation authorities. Important manufacturers and suppliers such as Bombardier, Cirrus, Daher, Gulfstream Aerospace, Honda Aircraft, Pilatus, Piper Aircraft, Textron Aviation, Pratt & Whitney, Blackhawk Aerospace, and Hartzell Propeller and many more have already confirmed their participation for the trade show. We're seeing strong participation from charter, MRO and FBO companies such as Platoon Aviation, Atlas Group, DC Aviation Group, DAS Private Jets, and FAI Aviation Group. We are also in advanced talks with other leading manufacturers, suppliers, brokers, FBOs and completion centers. The GBAA will also be represented with a joint stand for the first time. Exhibitors and visitors to AERO 2025 can already look forward to a trade fair that is evolving and, as the leading international trade fair, will provide forward-looking impetus in the individual segments."

AERO 2025 will feature an expanded exhibition area for business aviation without neglecting the traditional exhibitors from the other general aviation segments. Exhibitors from both segments – business and general aviation – will be located (represented) in Halls A2 and A3. In the new Business Aviation Dome and Business Aviation Static, the focus will be purely on business aviation.

The new, transparent, approximately 1,500-square-meter hangar construction is at the heart of AERO 2025's claim of becoming the new meeting place for European business aviation. On the state-of-the-art speaker stage, including a 40-square-meter LED wall, the industry's leading figures will discuss top-class content on current business aviation topics such as sustainability, technological innovations and the shortage of skilled workers. With a VIP networking lounge and a hospitality area, the Dome also offers an ideal environment for business conversations in an appealing ambience.

Robin-Julian Tiburtius, Managing Director of MYLE GmbH – the consulting agency that is supporting the show with the new Dome, stated: "We want to revolutionize business aviation for both B2B and B2C with an immersive, cutting-edge experience. It is important to us to inspire more young people as young talents for the industry and to break down reservations. We recognize the growing trend of making trade shows more emotional. We aim to set new standards with live DJ performances at evening events, and other lifestyle elements to create a unique networking experience."

The AERO Drones, previously located in Hall A2, will relocate to Hall B4 from 2025, bringing it closer to the helicopter hall B5, which is important for drone operators.

13 OCTOBER 2024

ARTICLE LINK:

<https://to.50skyshades.com/news/events-festivals/aero-friedrichshafen-launches-aero-bash-the-new-hub-for-europes-business-aviation>