



# VICTOR ANNOUNCES DIRECT FLIGHTS WITH EXCLUSIVE ITINERARIES TO CUBA FROM 19 U.S. CITIES

News / Business aviation



**Victor**, the global on-demand private jet charter service that recently debuted in the **U.S.**, has announced **direct flights to Cuba** will begin on October 5, 2015 from major **U.S. cities** along with curated itineraries that allow guests to experience the best the country has to offer. An exciting partnership between Victor and Cuba Educational Travel (CET), a premiere and federally approved on-the-ground operator that plans unique experiences with some of Cuba's top influencers and tastemakers, means that U.S. travelers have access to the luxuries of the formerly forbidden island for the first time ever.

Following the historic re-establishment of diplomatic ties between Cuba and the U.S., the new routes and itineraries by CET abide by all federal guidelines, making the planning process with Victor completely seamless. Guests will enjoy ultra-exclusive experiences such as cigar and rum

tastings with Cuba's leading cigar expert and master distiller, a private cocktail reception and viewing with Cuba's leading artists, intimate concerts with renowned entertainers such as the Buena Vista Social Club, Carlos Varela and Gente de Zona, and exclusive dinners with prominent cultural figures, historians or other specialists. Itineraries are customizable to the desires of the traveler and include accommodations in hotels or upscale rented homes, travel in classic American autos from the 1950s, top-notch restaurants and all event and activity programming. Victor members in the U.S. can book direct flights to Havana from 19 major US cities, including Atlanta, Austin, Chicago, Dallas, Fort Lauderdale, Houston, Los Angeles, Key West, Miami, New York City, Minneapolis, New Orleans, Oakland, Orlando, Palm Beach, Pittsburgh, Fort Myers, Tampa and Puerto Rico.

"During the past several months, strengthened relations between the U.S. and Cuba has piqued travel interest for private jet travelers in the U.S.," said Clive Jackson, CEO and Founder of Victor. "We continue to push the boundaries of private aviation by becoming the first private jet charter service to offer unique, exclusive access to Cuban culture and unrivaled programming through our partnership with Cuba Educational Travel."

Victor and Cuba Educational Travel are able to customize programs for single travelers, families or larger groups. Prices for a group of eight travelers flying direct to Havana for a four-night program begin at USD \$40,000. Planes approved to fly to Cuba include the Lear 45, Challenger 300 or Citation X for mid-cabin options, or the popular G- IV heavy jet – all of which Victor has plenty of access to through its operator network. To book, travelers may call +1 877 275 9336 or email [membersusa@flyvictor.com](mailto:membersusa@flyvictor.com), or request a quote beginning October 5, 2015 using the [Victor app](#) available for download in the App Store.

In less than a year, Victor has expanded beyond its UK roots and grown exponentially within the U.S. market. In April 2015, Victor launched the first completely transparent app that allows flyers to search, compare, book and board more than 7,000 jets at 40,000 airports worldwide with real-time pricing – entirely from their smartphones. Unlike traditional charter brokers who keep the identity of their suppliers hidden, Victor publishes every charter quote detail, including aircraft specifics, so that travelers can make fair and informed travel decisions. The transparency and consistency of the Victor offering, combined with a unique blend of high technology and high-touch customer service, has established a new level of personal service for private jet travelers.

After strengthening its services, Victor made waves with the acquisition of YoungJets, a Santa Barbara-based private jet service, and announced a total of \$26M in funding since the company began trading in Europe 48 months ago. Most recently, Victor was announced the fifteenth fastest-growing private technology company in the U.K., according to The Sunday Times 2015 Tech Track 100 list, an annual compilation based on audited figures from the last three years' sales figures. Victor outperformed every one of its competitors in the aviation sector, with average sales growth in charter bookings of 142.93 percent.

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