



TO STRENGTHEN REGIONAL INSIGHT ROTORTRADE RELEASES DEDICATED LATAM HELICOPTER MARKET REPORT

News / Business aviation



Rotortrade has released its Latin America Helicopter Market Report 2024-25, offering a detailed view of the region's evolving helicopter landscape. As part of its 2025 initiative to deliver targeted market intelligence, Rotortrade is releasing a series of regional helicopter market reports. Following the launch of the Rotortrade Global Market Report in March, the LATAM edition provides a focused analysis of the Latin American market and supports a broader effort to equip operators, owners, and industry stakeholders with actionable insights. This regional report complements Rotortrade's ongoing information tools, including the monthly "Helicopter Spotlights" shared via the Rotortrade LinkedIn page.

Raymond Lubrano, Head of Region LATAM at Rotortrade commented: "Our goal with this report is to provide current and future clients with a clear view of market conditions, based on data and real transactions. This is part of our commitment to building long-term trust and contributing to a more informed and connected helicopter industry in Latin America."

Latin America remains a core focus for Rotortrade, with the region experiencing steady demand growth driven by offshore energy developments in Brazil, expanding parapublic missions, and the gradual replacement of aging helicopter fleets. The report forecasts a 20% market expansion, with countries such as Colombia, Guatemala, Panama, and Costa Rica emerging as notable growth

markets. The Latin American helicopter fleet is primarily composed of aircraft from Robinson (30.4%), Bell (26.9%), and Airbus (25.6%), with growing demand for newer turbine models, especially in Brazil and Mexico. Single-engine helicopters make up the majority of the fleet, with over 1,400 aircraft in operation, and Brazil's offshore segment alone is expected to double in size over the next five years. In response to structural challenges such as currency volatility, financing limitations, and extended OEM lead times, the market is increasingly adopting leasing solutions as a preferred path to fleet renewal and operational agility.

Rotortrade, with its expanding local presence and integrated sales, maintenance and financial solutions, continues to support helicopter operators and owners globally by providing practical, research-backed tools and services tailored to each region's specific dynamics.

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