

TALLVINE-BACKED VELOCITY FBO NETWORK EXPANDS WITH ACQUISITION OF BTR JET CENTER

News / Business aviation



Velocity FBO Network, backed by Tallvine Partners, announced the acquisition of BTR Jet Center, the leading FBO serving Baton Rouge Metropolitan Airport (KBTR) in Louisiana. This acquisition further strengthens Velocity’s strategic expansion and marks another key milestone in building a nationwide footprint of customer-centric FBO locations.

Chad Farishon, Chief Executive Officer of Velocity FBO Network commented: “BTR Jet has established itself as one of the premier private aviation service providers in the South, with modern facilities and a strong reputation for hospitality and operational excellence. We are excited to welcome BTR Jet, its employees and customers into the Velocity family, and to bring our broader resources and platform capabilities to support ongoing growth and innovation at Baton Rouge.”



Brett Furr, President of BTR Jet stated: “We are proud of the culture of service and excellence we’ve built at BTR Jet, and we know Velocity shares that commitment. This partnership presents a valuable opportunity to further elevate the experience for our customers while preserving the community-focused approach that has defined our success as Baton Rouge’s leading FBO. As part of the Velocity Network of FBOs, we’re enhancing our offerings and delivering even greater value to the customers we serve.”

Mark Clark, Partner at Tallvine Partners said: “Tallvine continues to execute on our long-term vision of building a scaled, best-in-class FBO platform defined by operational excellence and exceptional customer experience. Baton Rouge is an important, growing market and a natural extension of our strategy. We’re proud to invest in the local and national aviation community that BTR Jet serves.”

Located at the East Ramp of Ryan Field, BTR Jet Center delivers a full suite of services tailored to the needs of general aviation, business travelers, pilots, and aircraft operators. The facility offers full-service fueling with Jet A and 100LL, comfortable pilot and passenger lounges, complimentary amenities, crew cars and ground support, flight planning facilities, and concierge-level hospitality designed to deliver a premium experience.



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