



ROTORTRADE UNVEILS GLOBAL HELICOPTER MARKET REPORT 2024-2025

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Rotortrade has released its Global Helicopter Market Report 2024-2025, offering an in-depth analysis of industry trends, challenges, and opportunities shaping the global rotorcraft sector. This year's report highlights a growing supply-demand imbalance, geopolitical influences, sustainability imperatives, and shifting regional market dynamics.

Philippe Lubrano, CEO of Rotortrade commented: "The helicopter industry is at a turning point, with demand far outpacing supply. OEM production constraints and rising costs have driven a shift in market dynamics, making the pre-owned segment more critical than ever. Rotortrade is at the forefront of providing agile solutions to meet these demands through our global network and strategic partnerships."

The Rotortrade Global Helicopter Market Report 2024-2025 identifies several critical trends impacting the industry:

- Helicopter Shortage Worsening – OEM production constraints, supply chain disruptions, and aging fleets are intensifying market pressures (presenting an opportunity for the pre-owned market).

- Regional Market Shifts – While North America and Europe remain dominant, Asia, Africa, and Latin America are emerging as key growth markets.
- Advanced Air Mobility (AAM) Outlook – The rise of eVTOLs and hybrid-electric aircraft is expected to complement, rather than replace, traditional helicopters in the near to mid-term.
- Sustainability Challenges – The industry is moving toward Sustainable Aviation Fuel (SAF) and hybrid-electric solutions, but regulatory uncertainties and cost barriers remain.

As the global helicopter market evolves, Rotortrade remains committed to offering data-driven insights, innovative financing solutions, and expanded fleet options to industry stakeholders. The Rotortrade Global Helicopter Market Report 2024-2025 is now available for download from the link below and at www.rotortrade.com.

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