



ROTORTRADE LAUNCHES MARKET ANALYSIS FOR AFRICA 2024-2025

News / Business aviation



Rotortrade announced the release of its **Market Analysis for Africa 2024–2025**, a comprehensive report offering insights into fleet composition, procurement trends, financing challenges, and long-term opportunities across the continent’s rotary-wing industry. Although Africa’s helicopter market is among the smallest globally in terms of operational fleet size, the report highlights its significant growth potential in key countries such as Nigeria, South Africa, and Kenya. The analysis underscores shifting dynamics in oil and gas, humanitarian operations, and government procurement, with a gradual move toward Western-built pre-owned aircraft and localized operational support.

Aurélien Blanc, Rotortrade’s Head of Region for APAC, Middle East, and Africa commented: “Africa’s helicopter market is nuanced and highly localized. Success here requires more than competitive aircraft – it demands presence, patience, and the ability to adapt to local business practices. You can’t do it from the outside; you need to invest time on the ground. Africa embraces older aircraft more than any other region – provided they are supported by spares, training, and dependable after-sales service. That is where Rotortrade’s long-term strategy of proximity and turnkey solutions creates real value.”

The report details how infrastructure limitations, financing constraints, and regulatory complexities continue to challenge operators. Yet it also identifies compelling opportunities, from Nigeria’s

localization of offshore support to increased acceptance of pre-owned aircraft for government and VIP missions across the continent.

Rotortrade's Market Analysis for Africa 2024–2025 also explores sustainability considerations, noting that while green technologies are not yet driving procurement decisions, ESG standards from international organizations and development banks are beginning to influence fleet renewal and modernization.

With plans to establish new offices on the continent, Rotortrade reaffirms its commitment to building local partnerships, supporting operators, and contributing to sustainable long-term growth in Africa's helicopter sector.

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