



# ROCK SEVEN AND BLUE SKY NETWORK PARTNER TO DELIVER ASSET TRACKING AT SEA, ON LAND AND IN AIR

News / Business aviation



Rock Seven, a communications technology and services developer renowned for the dependability and user-friendliness of its Iridium-based satellite tracking systems, has struck a partnership with industry-leading Blue Sky Network, a provider of mission-critical, satellite-based fleet management, tracking and operational analytics solutions serving private, commercial, and government customers worldwide.

This long-term co-operation will support growth in Blue Sky Network's maritime strategy, but additionally has positive ramifications for clients seeking failsafe tracking and analytics solutions in the aviation and land sectors.

Headquartered in San Diego, California, with a wholly-owned subsidiary in Brazil, Blue Sky Network is a major supplier of satellite tracking and communication solutions supporting fleet managers and operators monitoring aviation, land, and maritime assets. As with Rock Seven, the company provides advanced engineering solutions such as dual-mode GSM/Iridium devices that enable least-cost routing in overlapping coverage environments, plus satellite services.

SkyRouter, Blue Sky Network's intuitive, cloud-based portal, offers tracking, remote communications, and fleet management capabilities on any internet-connected device, including Android and iOS devices. SkyRouter's key attributes include real-time tracking

**and mapping worldwide 24/7, global two-way email and SMS messaging, dynamic alerts, automatic report generation, and customisable geofencing. With SkyRouter as the command centre, a comprehensive range of handheld, portable, and installed devices is available to address the specific requirements of clients.**

Blue Sky Network has integrated SkyRouter into Rock Seven's dual-mode Iridium/GSM RockFLEET tracker, which is sturdy and waterproof. The RockFLEET is a GPS standalone tracker ideal for permanent deployment on-board commercial ships, fishing vessels, yachts and other watercraft. As Blue Sky Network continues to broaden its reach across the maritime industry, the RockFLEET will prove an invaluable member of the company's product line-up.

“By partnering with Rock Seven, we at Blue Sky Network are reaffirming our commitment to the maritime sector,” says Kambiz Aghili, Blue Sky Network CEO. “With the RockFLEET, we're offering the maritime sector the reliability that mission-critical applications demand.”

“Working with Rock Seven, we've integrated SkyRouter, Blue Sky Network's industry-leading fleet management and analytics portal, into the RockFLEET,” adds Gregoire Demory, president of Blue Sky Network. “Both companies are expert at deploying Iridium satellite-based solutions, meaning our customers can count on 100 percent global coverage, 24/7.”

The other products in Rock Seven's range are well placed to meet the demands of Blue Sky's aviation and maritime markets. RockAIR is another dual-mode Iridium/GSM tracking device, perfect for dashboard/windshield mounting in mobile assets including light aircraft, helicopters and land vehicles. Using terrestrial mobile phone networks wherever possible, but automatically switching to the Iridium satellite network if GSM is not available, the device combines least-cost tracking and messaging principles with complete global coverage.

The handheld RockSTAR two-way messenger, meanwhile, ensures full two-way communication even when users are out of mobile network range, and the RockBLOCK IoT two-way satellite communications systems have been devised to integrate Machine-to-Machine (M2M) data communication, with a wide array of potential uses.

“The new partnership with Blue Sky Network reflects the recognised quality, durability and adaptability of our products, and is an endorsement of our technical and engineering know-how,” comments Nick Farrell, director, Rock Seven. “We are encouraged by Blue Sky Network's forward-thinking ethos and outstanding customer service infrastructure, and believe there is significant potential for advancement with both firms working together to support end-users in diverse environments.”

16 JUNE 2018

**ARTICLE LINK:**

<https://to.50skyshades.com/news/business-aviation/rock-seven-and-blue-sky-network-partner-to-deliver-asset-tracking-at-sea-on-land-and-in-air>