



# REDUCING AVIATION CARBON FOOTPRINT - COLLABORATION BETWEEN TAG AVIATION & GO ZERO TRAVEL

News / Business aviation



**TAG Aviation announced a new collaboration with Go Zero Travel, who are well known for their 5 star Corporate Chauffeur Service and for being synonymous with sustainability and carbon net zero travel throughout London and the home counties. Go Zero's 100% Tesla fleet has been supporting companies who are also focused on sustainability and corporate social responsibility such as Microsoft, Rivian & Taylor Made.**

TAG Aviation with a large base at Farnborough Airport and Hampshire will ensure clients receive unparalleled service in the sky, and now upon the ground using Go Zero Travel. TAG Aviation recognises their role as a responsible operator within the business aviation world and seeks opportunities to reduce their carbon footprint which include initiatives in their offices and bases to voluntarily offsetting flights.

Jo Goodall, CEO TAG Aviation Europe, commented: “We are delighted to be working with Go Zero Travel, it complements our sustainability offerings and delivers excellent service which is imperative to our business”

The new relationship allows completely green ground travel for insightful passengers who also focus on the environment when traveling. This service makes travel easy and seamless whilst taking passengers from Jet to the front door, be that home or the office.

Go Zero Travel started their journey in 2018 and has since covered 299,049 net green miles which is further than the moon! And saved 87,000kg of Co2 which is the equivalent to filling 322 London double decker buses.

01 NOVEMBER 2022

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