



NEW MULTI YEAR PARTNERSHIP - FAI AVIATION GROUP & MCLAREN RACING

News / Business aviation



Business aviation and Formula 1, sounds tempting? In that case, here you have more details regarding a fresh partnership just signed between FAI Aviation Group and McLaren Racing! FAI will provide private aviation services to the Formula 1 team as part of a multi-year partnership which will commence at the start of the 2020 season. The partnership aligns two internationally recognised and established brands, leaders in their fields, both committed to excellence and will enable FAI to raise its profile within the Formula 1 community. As part of the partnership, FAI Aviation Group will be represented on the inside of the rear wing endplate of the McLaren MCL35 race car for the 2020 Formula 1 season.

Siegfried Axtmann, Group Chairman and Founder, FAI Aviation Group said: “We are very excited to become a partner of McLaren Racing. This will enable FAI to promote its services within the

Formula 1 community and continue to grow its brand. We look forward to serving the McLaren team as their official private aviation provider as they commence the 2020 season.”

Zak Brown, Chief Executive Officer, McLaren Racing added: “The FAI Aviation Group is a perfect partner for McLaren Racing. Being trusted to provide services to NGO’s and several government agencies underlines the quality and professionalism of the company and its people. We are proud to welcome them as partners from the 2020 season.”

This latest news follows the announcement in July 2019 of FAI’s first celebrity brand ambassador, former double Formula One World Champion and McLaren driver, Mika Häkkinen.



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