



# MY TAG APP FOR CHARTER CLIENTS IS OFFICIALLY LAUNCHED

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**Congratulation TAG Aviation! MY TAG APP for Charter Clients is officially launched!**

**MY TAG app is specifically designed to enhance every flight booking experience for charter clients. From initial request through to confirming departure and online payment, its versatile platform helps to ensure that every journey is as seamless and stress-free as possible.**

**Streamlining the traditional private jet booking experience, MY TAG offers a gateway to truly personalised and dedicated charter travel. TAG's tailored and uncomplicated approach redefines chartering by providing access to the most valuable and competitive deals on the market. TAG's Technique d'Avant-Garde Spirit is at your disposal, helping to make journeys straightforward and allowing for greater downtime to enjoy and unwind.**

MY TAG is an easy-to-use application accessible via a Smartphone and combines the best of technology with TAG's outstanding service. The great benefit for users of the app is its true mobility which enables on-the-go access to every aspect of the platform and provides the most convenient and flexible charter travel experience at their fingertips.

Within just a few clicks charter clients can send a flight request to one of TAG's expert charter team, helping streamline two-way communication and is just one of the many benefits of the program which in addition also allows customers to:

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Request a Charter Flight within just a few minutes

- Receive accurate tailored quotations 24/7
- Compare quotes, select and validate a chosen flight
- Access personal information and private documents
- Share the tracking of a journey with family, PA or Chauffeur
- Settle payments easily online via credit card, ahead of the flight
- Enjoy the handy map tracking facility to assist in the journey to the departure terminal

“We were looking to enhance the charter experience for TAG’s customers,” said Florent Sériès, Vice President Sales and Marketing, TAG Aviation Europe. “It was a natural transition of our business model to go mobile, as more and more travellers are transacting business from their ‘phones.”

The customer-centric, tailored and time-saving MY TAG app delivers a truly convenient charter booking platform, affording customers greater flexibility and peace of mind. The MY TAG app also allows customers to share details and tracking of every flight with loved ones and work colleagues without ever needing to make a ‘phone call, so that they can be kept informed of when a flight has landed, allowing more time on board to sit back, relax and enjoy the trip.

To find out more about the benefits of the MY TAG application and its online services, further details can be found by visiting [www.TAGaviation.com](http://www.TAGaviation.com)

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