



MY SKY – A NEW MILESTONE IN MY JET’S EVOLUTION

News / Business aviation



My Jet, the Swiss company active in business aviation and financial management since 2015, has announced its re-branding today. The new name – My Sky – reflects the global expansion of the firm and the significant evolution of its product and service offer.

The re-branding is aligned with the second release of My Sky’s IT platform to be issued in spring, offering innovative tools for financial management and benchmarking. It allows digitized accounting of the aircraft’s data in real time using an in-house cost methodology and proof tests them against the largest cost database in the industry. The goal is that time and money spent on aircraft management are optimized by making the whole process more efficient and comfortable for jet owners and their representatives.

“My Sky aims to disrupt the private jet ownership market, making it centralized, transparent and dynamic. Through putting the right information in the right hands, we empower our clients and give them access to the entire sky thanks to our new features,” says Kirill Kim, My Sky CEO and Co-founder.

With the new name, the company remains totally committed to its mission: to revolutionize jet ownership through technology and expertise.

Today there are 50 private jets with a total value of 1.5 billion EUR under My Sky's financial management. The company interacts with 26 operators and 1,200 suppliers, analysing 50,000 costs per month. Its team of 80 is dispatched between 3 offices in Geneva, London and Moscow. Two more representative offices are in the pipeline until the end of the year.

Image result for Kirill Kim My jet

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