



LILIUM AND ATLANTIC AVIATION UNITE TO ELECTRIFY REGIONAL AIR MOBILITY ACROSS THE U.S.

News / Business aviation, Manufacturer



Lilium has teamed up with Atlantic Aviation to prepare Atlantic's network of more than 100 FBOs for the Lilium Jet regional upcoming air mobility service launch in the United States. This strategic partnership will work to ensure seamless compatibility between the Lilium Jet and Atlantic's network of aviation assets across North America, enabling Advanced Air Mobility operations at current and future locations. Atlantic operates sites at more than 30 airport locations within Lilium's planned launch markets in Florida, Southern California, the Northeast corridor, and Texas.

Sebastien Borel, Lilium Chief Commercial Officer, commented: "Our partnership with Atlantic Aviation is a critical step toward realizing our vision for a sustainable and accessible mode of high-speed regional travel. Atlantic's extensive presence across major U.S. cities and expertise in ground infrastructure development and premier customer service will be invaluable in establishing a robust network that supports the Lilium Jet throughout the U.S."

John Redcay, Chief Commercial and Sustainability Officer at Atlantic, said: "Atlantic Aviation is

eager to work alongside Lilium, a pioneer in the burgeoning eVTOL sector, to construct the necessary infrastructure for their regional air mobility service in the United States. This collaboration underscores our firm conviction in the transformative potential of eVTOL technology in reshaping regional travel, and we are dedicated to furnishing the technology-agnostic infrastructure and assistance required to bring this vision to fruition.”?

Lilium and Atlantic will focus on infrastructure deployment and operations, with an eye toward passenger experience, at existing and upcoming sites. Strategic planning will revolve around key drivers including aircraft flight paths, charging capabilities, passenger facilities, operations forecasting, and more. This comprehensive approach will ensure Lilium Jet operators have access to strategic points within Atlantic’s network of aviation facilities, working to both optimize the passenger experience and usher in a new era of air travel.?

Lilium’ planned commercialization approach focuses on manufacturing and selling the Lilium Jet to various individuals and companies for private, premium, and shuttle operations and thereafter providing aftermarket support and services. This go-to-market strategy will allow for a diverse revenue stream and is predicated on aviation facilities being ready for the Lilium Jet, emphasizing the value of partnering with Atlantic. Lilium’s strategic collaboration with Atlantic will pave the way for a smooth entry into service of the Lilium Jet that will help usher in a new era of regional air transportation that connects travelers from city to city and saves passengers hours in travel time.

14 MARCH 2024

ARTICLE LINK:

<https://to.50skyshades.com/news/business-aviation/lilium-and-atlantic-aviation-unite-to-electrify-regional-air-mobility-across-the-us>