



# JET LUXE ENTERED MOROCCO AS GATEWAY TO AFRICAN MARKET EXPANSION

News / Business aviation



**Jet Luxe expands its footprint into the African market opening of a new office in Morocco. In addition to the expansion into Morocco, Jet Luxe introduces its latest addition to the fleet, the new Legacy 600. This state-of-the-art aircraft further enhances Jet Luxe's commitment to providing an unparalleled travel experience. With a focus on sophistication and exclusivity, the Legacy 600 sets a new benchmark in the aviation industry, offering passengers a level of luxury that goes beyond expectations.**

Yassine el Moussi, Chief Business Officer at Jet Luxe, commented: "We believe that Africa will have tremendous growth in the coming years, specifically Morocco being the official host of the 2030 FIFA World Cup. Morocco serves as a vital hub connecting Europe, the Middle East and Africa, making it an ideal gateway for travelers seeking seamless and sophisticated aviation services. Our presence in Morocco is just the beginning of our vision to redefine luxury travel in Africa."

With its fleet, Jet Luxe aims to offer unparalleled experience and seamless service, providing passengers with a sense of exclusivity and luxury that sets a new benchmark in the aviation

industry. This endeavor will not only cater to the luxury market but also open new possibilities for business and leisure travelers.

As Jet Luxe soars to new heights in the African travel landscape, the company is dedicated to making luxury travel accessible to a broader range of travelers. With the opening of the new office in Morocco, the introduction of the Legacy 600 aircraft, and the success of the ultra-luxury event, Jet Luxe is poised to set a new standard for excellence in aviation services across the continent.



01 JANUARY 2024

**ARTICLE LINK:**

<https://to.50skyshades.com/news/business-aviation/jet-luxe-entered-morocco-as-gateway-to-african-market-expansion>