



# HELIFLITE PARTNERS THE INTERNATIONAL YACHT COMPANY FOR TRANSFERS

News / Business aviation



**HeliFlite partners IYC Yachts, providing clients with an unparalleled, bespoke travel experience. Now, clients are offered direct transfer from superyacht to helicopter and vice versa. HeliFlite and IYC have aligned as partners to create a long-term global alliance that represents the highest standards of performance, excellence, and sophistication. HeliFlite and IYC will serve as partners in their respective fields across the Northeast and Florida, as both companies mutually prioritize unmatched safety as the standout feature amongst industry competitors. Throughout the term of their partnership, HeliFlite and IYC will collaborate on a number of exclusive events throughout the country, including Art Basel Miami Beach, the Newport Charter Yacht Show, and the Fort Lauderdale International Boat Show.**

Kurt Carlson, CEO of HeliFlite, commented: "HeliFlite's partnership with IYC demonstrates our commitment to continuous innovation within the luxury travel industry. HeliFlite takes immense pride in providing our esteemed clients with a premiere, safe travel experience that seamlessly

blends the most exquisite aspects of private aviation and charter yachts.”

Raphael Sauleau, CEO, IYC Yachts, said: “We are excited about the possibilities this partnership brings and the opportunities it presents for our clients to create extraordinary experiences, combining the freedom of yachting with the convenience and speed of helicopter transportation. Whether our clients are looking for a convenient way to join us during the Palm Beach International Show, fly from Nantucket to the Hamptons for dinner, head over to their preferred golf course, or travel to and from their jet, we look forward to providing a seamless journey together with HeliFlite. Whether on the sea or in the sky, we want to make our clients’ journeys count, save them time, and maximize their travel with memorable experiences so they can not only enjoy their destination, but cherish the journey there too.”

The newfound relationship will provide HeliFlite with opportunities to demonstrate and exercise the ultimate in UHNWI travel, their proven-safe aircraft landing on yacht helipads. A feature of both luxury and versatility, HeliFlite’s increased access via its new partnership with IYC underscores both brands’ continued dedication to optimal convenience and partnerships to maximize the client experience. From float to fly, HeliFlite and IYC have you covered now more than ever.

Transportation between superyachts and quick, luxurious helicopter rides is now seamless through the joint efforts of HeliFlite and IYC – leading innovators focused on making the impossible possible and forging the landscape for what we define as truly exceptional.

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