



FLEXJET AND FERRETTI GROUP SIGN STRATEGIC PARTNERSHIP

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[Ferretti Group](#) and [Flexjet](#) have announced a contractual partnership. The agreement was signed against the magnificent backdrop of the Venice Boat Show, where Ferretti Group, one of the top exhibitors, is presenting a remarkable fleet of 10 models, with two world premieres: Custom Line Navetta 38 and Pershing GTX 80. The partnership between the two world-leading luxury brands will provide combined, exclusive solutions to their audience of global Ultra-High Net Worth Individuals (UHNWIs). The joint commitment aims to provide unparalleled luxury and exclusivity through a united philosophy: the constant pursuit of excellence in performance, design and service.

Specifically, the collaboration offers a number of exclusive benefits to clients from both companies. On a select and special occasion basis, Ferretti Group customers will have the opportunity to access Flexjet's global fleet of over 300 private jets and private helicopters, which in Europe includes the ultra-long-range Gulfstream G650, Super-Midsize Praetor 600 and Sikorsky S-76 helicopter. Additionally, selected Ferretti Group customers will be granted the privilege of utilising Flexjet's growing number of private terminals, offering exclusive gateways at key airport locations such as Teterboro close to New York City, Naples in Florida and Van Nuys in California.

Flexjet's shared aircraft owners and customers will benefit in turn from VIP access to prestigious global boat shows; private tours of the Ferretti Group's Riva shipyard; and preferential terms on Riva Brand Experience line products and accessories. The collaboration will also involve a shared presence at international boat shows and other high profile events, and in the joint curation of the bespoke and extraordinary private client experiences for which both are already renowned, such as Ferretti Group's Private Preview in Monaco, and Flexjet's primary VIP viewing experience at the historic Palio di Siena.

Furthermore, with Flexjet's customised and boutique-style LXi Cabin Collection interiors a key differentiator in its field, the agreement includes an intent to create a Riva-inspired interior for one of the private jet company's flagship and iconic Gulfstream G650 aircraft.

Alberto Galassi, Ferretti Group CEO, commented: "People who love cruising on Ferretti Group yachts expect standards of absolute excellence when they fly too, which is why I'm so pleased to associate our name with Flexjet, a partner that shares our same passion and desire to offer customers an increasingly rewarding experience. Venice is the ideal showcase to celebrate this important agreement. I have a background in the business jet industry and can confirm that Flexjet is the best partner."

Kenn Ricci, Chairman of Flexjet, stated: "This exciting partnership takes the decades-long expertise and luxury brand power from leaders in two complementary sectors, and combines them to present today's UHNWI audience with a set of exclusive and unique advantages. I have been a huge admirer of Ferretti Group's philosophy for many years, and we share a deep understanding of what it takes to deliver a truly exceptional luxury experience. I'm excited to see how this significant strategic alliance can lift our offerings to even greater heights of excellence."

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