



CHARTERSCANNER EXPANDS IN THE U.S.

News / Business aviation



Charterscanner, online private jet booking service, enters the U.S. market. This fact will be announced at EBACE 2016, the leading event in the business aviation market.

Charterscanner.com is a unique system that communicates users directly to operators that guarantee best prices without broker commission and other hidden fees. This service saves valuable time on trip organization and allows the users to compare different options of the flight. Founded in 2013 the company works now with more than 250 operators worldwide and has 4 offices in Dubai, Moscow, Vienna and Atlanta. Within 3 years of operating, charterscanner.com has gained trust and respect among many users in Europe, Russia and Middle East. In terms of development of the market clients demand transparency of transactions, high speed of offers and convenience in booking a flight, those are exactly the advantages of working with the system. Charterscanner is being developed constantly opening new markets, making arrangements with new operators and partners, implementing new services.

The USA is the home of business aviation with the first business jet flight over 50 years ago and still remains the leading position in the market. There are more than 1000 operators with the major share of the global fleet. Entering the market will open greater opportunities for charterscanner.com, and this, in its turn, opens greater opportunities for the U.S. operators as within the system they will be able to expand their operations in Europe and the CIS region without additional costs.

Of course, this is not a simple process and the U.S. market is very sophisticated so charterscanner has enlisted support from its American partner, Aero Intelligence Group, a company that offers consulting services to operators and fbo all around the world, giving safety and management solutions in the private aviation. It has 3 offices in Los Angeles, USA, Toluca, Mexico, Curitiba, Brasil. All the key details have been agreed and the launch of the operations is planned shortly after EBACE 2016 in Geneva where this collaboration will be announced. The leading event in business aviation brings together thousands of professionals from all over the world in one venue.

It is worth mentioning that an American office of charterscanner.com will not operate fully at once but develop gradually. First of all, it is of high importance to create and widen a database of the U.S. operators that could currently work with the existing requests and only then the company will be focused on attracting U.S. clients. So this guarantees a new sales channel for those who work with the system.

The world always moves ahead and the global market of business aviation is not an exception. Its development is demanding entirely new methods and tools. Charterscanner is exactly the tool that moves the market on.

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