



BOMBARDIER INTRODUCES SMART SERVICES ELITE

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Bombardier has expanded its industry-defining cost-per-flight-hour offerings with the introduction of Smart Services Elite. This new Smart Services program perfectly complements Bombardier existing Smart Services portfolio, providing business aircraft customers with the most comprehensive, peace-of-mind cost-per-flight-hour program that brings budget predictability for essential aircraft parts and maintenance costs. Smart Services Elite provides customers with the ultimate OEM advantage – genuine Bombardier parts and comprehensive worldwide network support that only Bombardier can provide. In fact, more than 1,600 Bombardier aircraft are currently enrolled in Smart Services programs, representing more than 10 million flight hours – and counting.

Paul Sislian, Executive Vice President, Aftermarket Services & Strategy, Bombardier, commented: “Bombardier’s Smart Services Elite is the ultimate ‘easy button’ for our business jet customers when it comes to budget predictability and cost protection for all their maintenance needs. With Smart Services Elite, customers receive additional peace of mind though added services not previously covered by existing cost-per-flight-hours offerings, providing them with a comprehensive solution for maintenance repair and support.”

Bombardier newest Smart Services program introduces the ultimate cost-per-flight-hour option to customers to track their annual maintenance costs effectively and efficiently. Key additional elements to the new offering include maintenance cost coverage on major components such as

aircraft systems components (scheduled and unscheduled) and landing gear overhaul, parts shipping, technical publications, technical support, a guaranteed flight-hour rate throughout the term, Mobile Response Team coverage and more. Select maintenance options on previous cost-per-flight-hour programs are also included in the Smart Services Elite offering, making it Bombardier's most complete all-encompassing maintenance cost coverage program.

With Smart Services Elite, business jet customers can expect the most complete, efficient cost-per-flight hour maintenance option – and the program is essentially inflation proof. With Smart Services Elite, the yearly rate is flat and fixed at an extremely competitive rate, so customers and operators don't play a guessing game when it comes to program pricing. And there's also positive news for new aircraft owners. Smart Services Elite is available for new purchasers who want to add an efficient, comprehensive maintenance cost protection program at the time they purchase their aircraft to simplify their business jet ownership experience.

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