

# AIR BP SHOWCASES INNOVATION AND CUSTOMER-CENTRIC SOLUTIONS AT EBACE 2025

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**Air bp is excited to announce its participation at EBACE 2025. Air bp will be talking up its business aviation services and invites delegates to visit the stand and meet Air bp's dedicated business aviation account managers. Find out about its latest business aviation offer and discover how Air bp tailors its offer to meet customer needs. This includes the assurance of reliable fuel availability through a 600 strong global network and presence at key locations; a commitment to safety and technical excellence to guarantee fuel quality; dedicated account managers to help structure customer offers; digital self-service solutions and tailored support for sustainability objectives.**

Air bp will be showcasing its customer account management platform, **myairbp** and specifically its new self-serve Help Centre, which provides customers with on-demand knowledge articles and enables common invoicing and fuel order questions to be addressed independently. The business will host 'expert office hours' for myairbp on Tuesday, May 20th and Wednesday, May 21st, to demonstrate the tool and answer any questions.

Customers and delegates are invited to come to the stand to discuss their **Sustainable Aviation Fuel**

needs. Learn about SAF supply and practicalities from the dedicated account team and SAF supply expert...

Delegates are also invited to participate in a SAF quiz and complete a questionnaire to identify their specific needs and challenges regarding SAF adoption. Participating delegates will receive a free gift. Air bp looks forward to welcoming customers and delegates in Geneva at EBACE 2025.



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**ARTICLE LINK:**

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