AIR CHINA LAUNCHES KUALA LUMPUR ROUTE

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Air China will start a four-times a week service from Beijing to **Kuala Lumpur** from 25 October, 2015, which it describes as the 'Kingdom of Rubber'.

The flights will be operated using an Airbus A330-300 aircraft.

In 2014, imports and exports between Malaysia and China exceeded 100 billion Chinese yuan renminbi and Malaysia remained China's largest trading partner among ASEAN countries.

Air China says the non-stop service, will become a thoroughfare in the air that promotes the cooperation of the economy, trading and investment between the two countries and adds impetus to the growth of the local economy.

The introduction of Beijing-Kuala Lumpur service is one of Air China's important moves to pursue its global strategy, expand its route network serving the Asia Pacific region and cement its global presence with its hub in Beijing.

Air China will follow the launch of Beijing-Kuala Lumpur service with the introduction of Beijing-Mumbai, Beijing-Colombo and Beijing- Islamabad-Karachi routes.

These new routes to be started will bring the number of destinations in the Asia Pacific region that the carrier serves up to 19.

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SOURCE: AIRCARGOWEEK

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