



WEBCARGO BY FREIGHTOS THROUGHOUT THE EUROPEAN REGION & QATAR AIRWAYS CARGO

News / Airlines



The world's largest cargo airline will provide forwarders in Europe with real-time pricing, capacity, and eBookings via WebCargo

Since the launch in February 2021, Qatar Airways Cargo has received a large number of eBookings via the platform

Qatar Airways Cargo announces that WebCargo by Freightos will be introduced across the European region* effective 30 June 2021. Forwarders will be able to conduct eBookings with access to live rates and available capacity on the WebCargo platform. With the implementation of WebCargo across Europe, the total count of countries in the airline's network on the platform will increase to 32. This will allow customers to further digitalise their experience with the airline in the region, resulting in more process efficiencies and faster market responses.

Qatar Airways Chief Officer Cargo, Mr. Guillaume Halleux, said: "We are glad to further roll out the third-party eBooking platform, WebCargo throughout Europe, as we aim to provide digital connectivity for our customers and extend digitalisation across our operations. This will bring in more efficiencies in the supply chain and provide multiple benefits for our customers. Our aim is to gradually roll out WebCargo throughout our global network during the year, providing convenience and transparency to our customers."

Zvi Schreiber, CEO Freightos Group said: "We are so proud to have partnered with Qatar Airways

Cargo, the world's number one cargo airline, on driving global Digital Air Cargo (DAC) adoption. The hypergrowth of our eBookings in the last few months (up 1,000% year on year) has proven that forwarders are very keen to adopt real-time pricing, capacity, and eBookings, particularly in today's volatile market. Ultimately, this allows them to deliver better air cargo to importers/exporters. With today's significant expansion of our partnership with Qatar Airways Cargo, we are excited to drive a further acceleration of digital air cargo bookings in Europe."

Since the introduction of WebCargo on 7 February 2021 in France, Germany, Italy, the Netherlands, South Africa and Spain, Qatar Airways Cargo has been receiving high volumes of eBookings via the platform.

Digitalisation or digital future is a key pillar of the carrier's strategy as it moves towards more systems that allow for dynamic pricing, automatic quotations, robotic integration and improved reporting. Qatar Airways Cargo introduced a number of digitalisation initiatives like Robotic Process Automation for shipment tracking, Salesforce (Service Cloud), IATA's One Record Pilot project with Agility and Champ and the roll out of WebCargo even during the challenging times of the pandemic.

*excluding Armenia, Bosnia and Herzegovina, Russia, Slovakia and Slovenia.

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