VISTARA CELEBRATES ONE SUCCESSFUL YEAR OF OPERATIONS

News / Airlines

Vistara, India's fastest growing full service carrier, has successfully completed its first year of operations on January 9, 2016. In a short span of one year, the airline boasts a fleet size of nine brand new A320 aircraft, operating 307 weekly flights to 12 destinations across the country. Vistara has already flown more than one million happy customers within one year of operations which reflects the growing popularity of its differentiated product and service amongst the travellers in India.

Manifesting the heart and soul of both Tata and Singapore Airlines, Vistara has demonstrated its unique value proposition to its customers consistently through a growing array of innovative offerings- the trendsetting Premium Economy class, world class dining experience, unique value based FFP (Club Vistara), seamless and personalised service both on the ground and in the air. Its consistent delivery of reliability, industry's high on-time performance and unmatched service standards have made Vistara the new darling of the travellers in India.

Celebrating the affection and goodwill from its customers Vistara has recently launched #TheOnederful year campaign which invites all its well-wishers and followers to join hands in

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creating history with India’s Biggest TweetCard at Terminal 3 of the Indira Gandhi International Airport. As an anniversary gift to all lucky customers who booked on Vistara flights in the week of December 16, 2015 a flat 25% discount was offered for travel till April 30, 2016. There is a lot in store for the customers ushering in the New Year. Vistara is giving out colorful baggage tags commemorating the milestone. Festive delicacies in anniversary special meal boxes and tray mats are being served on-board. Vistara has also released a special anniversary edition of their in-flight magazine which features endorsement, by famous celebrities, of the twelve destinations which Vistara currently operates to. And the celebrations don’t end here, there are special gifts for all customers flying with the airline on its birthday.

Expressing delight on this occasion, Mr. Phee Teik Yeoh, CEO, Vistara said, “Today marks a significant milestone in our journey as we successfully complete one year of operations. Our first year has been no less than extraordinary. Nine aircraft, 12 destinations, more than one million happy customers, an impeccable record in punctuality and high standards of service excellence – all in such a short span of time. On behalf of the Vistara team, I take this opportunity to extend my sincere thanks to our customers and well-wishers who have supported us and appreciated the unique value proposition we offer. We have a slew of product and service innovations in the pipeline which will further delight our customers in 2016.”

Vistara will be adding four more aircraft to its existing fleet of nine in the year. Vistara customers can look forward to more new destinations and increased frequencies on current destinations. From February, Vistara fleet will incorporate the most advanced in-flight entertainment system which will deliver highly engaging audio video content via wireless streaming to customers’ PEDs across all three cabins. The coming months will also witness the launch of Vistara’s signature lounge at Terminal 3, IGI Airport, Delhi that will transform the flying experience forever.

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