SAUDIGULF AIRLINES ANNOUNCES START OF COMMERCIAL OPERATIONS ON 29TH OCTOBER.

News / Airlines

SaudiGulf Airlines announced the date for the start of commercial operations as the 29th of October 2016.

Mr. Tariq Bin Abdelhadi Al Qahtani, Chairman of the Board of SaudiGulf Airlines said, "I thank the Leadership of the Kingdom of Saudi Arabia for their continued support, wisdom and guidance.

I also thank the Minister of Transport for his support to national companies in fulfilling their part in the development of Air Transport in the Kingdom, and specifically for his diligent interest in the progress of the licensing of SaudiGulf Airlines."

"The primary reason behind the launch of SaudiGulf Airlines is to meet the increasing demand for air transport services in the Kingdom, due to the rapid growth of the Saudi Arabian economy," said Mr. Al Qahtani.

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“The main driver behind the birth of the SaudiGulf Airlines project was to contribute towards boosting air transport capacity both domestically and internationally, at exceptional service levels for the entire travel cycle,” he added.

“The airline will offer a new level of service in the Kingdom, whereby passengers will experience quality and comfort based on the essence of true Saudi Arabian hospitality throughout the entire travel Journey, from booking, to check-in to onboard. SaudiGulf Airlines will be the new national carrier, raising the Saudi Arabian flag high up on the global aviation stage,” said Mr. Al Qahtani.

“The airline will inspire businesses and businessmen alike in the Kingdom to develop similar initiatives to better serve the citizens and residents of the nation, with the support of the government of the Kingdom of Saudi Arabia,” Mr. Al Qahtani concluded.

SaudiGulf Airlines further announced its operational plans to start scheduled services from 29 October 2016 with the introduction of 2 flights a day between Dammam and Riyadh. This will be followed by 2 flights a day between Dammam and Jeddah on 27 November.

Both these routes will be operated with a fleet of brand new Airbus A320 aircraft all fitted with the latest technology in-flight entertainment systems, and the highest features for comfort and safety.

The airline plans to introduce flights between Riyadh and Jeddah with up to 7 connections daily in the first quarter of 2017. The first international flight from Dammam to Dubai is also being planned for the first quarter of 2017.

SaudiGulf Airlines has complied with all GACA requirements and is now ready to start operating at the highest level of service and safety. In addition to the 4 brand new Airbus A320’s in the current fleet, additional new aircrafts will be added by the end of 2017.

Saudi Gulf Airlines is now open to accept bookings online through its website, www.saudigulfairlines.com. The Call Centre can be reached on 92 002 2022.

Mr. Karim Makhlouf, Chief Commercial Officer, SaudiGulf Airlines, outlined the airlines unique service strategy concept which improves the complete travel cycle from the customers’ perspective.

“On-board, the airline is investing in the passenger experience in terms of equipment and service delivery, with latest in-flight entertainment systems, Hollywood movies and games, genuine leather seats, complimentary hot meals for all classes, full on-board connectivity and hi-speed Wi-Fi,” said Mr. Karim Makhlouf.

“On the ground the experience will include Arabic coffee service at the airport and dedicated ground service personnel,” he added.

A newly designed website will offer easy navigation and an enhanced booking experience,” Mr. Makhlouf concluded.

SaudiGulf Airlines, with its home base in Dammam is all set to take off as the new national carrier of the Kingdom of Saudi Arabia.

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