



NORWEGIAN INTRODUCES ITS CHEAPEST EVER LONG-HAUL FARE

News / Airlines



Low-cost airline Norwegian has introduced its lowest ever fare from London Gatwick to the US at £135. The new reduced fare is now available on all direct flights to Boston from February 2017 giving travellers seeking a winter city break even more affordable access to the US.

Norwegian currently serves eight US cities on its award winning long-haul flights direct from Gatwick with the lowest fares ranging from £149 to £199 dependent on the destination. The new £135 ticket to Boston becomes Norwegian's lowest ever long-haul fare as the airline continues its UK expansion with the introduction of brand new 787 Dreamliner aircraft and new routes.

February is an ideal time for travel to Boston as hotel room rates are at their lowest during the winter months and there are lots of winter outdoor activities, shows, festivals, museums, and tax-free shopping to take advantage of.

Thomas Ramdahl, Chief Commercial Officer at Norwegian said: "We're serious about becoming

the number one choice for UK travellers and along with introducing more competitive fares for our Premium cabin, we've also now reduced our lowest economy fare to the US. Our UK expansion plans will continue as we see huge potential in a nation that loves travel. By introducing our lowest ever fare to one of our most popular destinations shows that Norwegian is the best way to the USA.”

Boston became Norwegian's sixth US destination from Gatwick in March 2016, with four weekly flights on brand new state-of-the-art 787 Dreamliners serving the New England capital.

Norwegian recently introduced the cheapest transatlantic premium travel from £399 for the airline's Premium cabin. Premium passengers can check in two 20kg bags, benefit from fast track security, lounge access at selected airports and priority boarding in addition to spacious seats with 46 inch legroom, premium meals and unlimited beverages.

Europe's third largest low-cost airline will launch brand new direct flights from Gatwick to Las Vegas on 31 October with fares from £179 in economy and £499 in Premium.

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