



# NEW NONSTOP BREEZE AIRWAYS FLIGHT LINKS LAS VEGAS AND LINCOLN

News / Airlines



**U.S. airline Breeze Airways announced the launch of nonstop service between Las Vegas and Lincoln, Nebraska. Introductory fares for the new route start at \$74 one way.**

## *Schedule and fares*

Flights operate twice weekly, on Wednesdays and Saturdays. The lowest one-way fare is \$74. This pricing fits the carrier's overall strategy, which focuses on affordable fares on routes with limited competition.

## *Route details*

Departures are from Harry Reid International Airport in Las Vegas. The route links Las Vegas Airport with Lincoln directly, nonstop, which is especially important for passengers who previously had to travel with connections via major hubs.

## *What to know about Breeze Airways—and why it's in the news*

Breeze Airways was included in Fast Company's list of the world's most innovative companies (World's Most Innovative Companies of 2025). The airline positions itself as a "premium leisure carrier," offering affordable nonstop flights to cities that are traditionally considered underserved by major airlines. This model makes it possible to serve market gaps that industry giants tend to overlook.

#### *Route network expansion from Las Vegas in early March*

Lincoln is not the first new destination this season. On March 6, Breeze Airways launched nonstop flights on two routes at once:

- Twin Falls, Idaho
- Orange County, California

Both destinations are aimed at smaller cities that previously had no nonstop service to Las Vegas.

#### *Later in March, three more cities were added to the route map*

In the second half of March, the airline continued expanding its route network and added flights on three more routes:

- Arcata/Eureka, California
- Provo/Salt Lake City, Utah
- Redmond/Bend, Oregon

Thus, in one month, the route map from Las Vegas Airport was expanded by six new Breeze Airways routes at once.

#### *The city remains popular despite the iGaming factor*

This indicates that Las Vegas continues to remain a sought-after tourist destination. And this is despite the fact that competition from the online segment is gradually affecting foot traffic at land-based casinos. Online platforms can offer players a whole range of advantages—easy deposits, [no deposit bonuses casino](#), and a large game library designed for players from different countries, from New Zealand to Iceland. All of this makes them popular, and land-based casinos, in turn, are beginning to experience a shortage of visitors.

But even despite this, Las Vegas is still popular with tourists, and not only gamblers. Expanding the variety of entertainment on offer is becoming a lifeline for the city's economy in our high-tech era.

#### *A focus on secondary markets and one-stop flights with no plane change*

According to the company's November press release, Breeze Airways is rapidly expanding its

presence in so-called secondary markets. The carrier is adding both nonstop and “one-stop” flights, in which the aircraft makes an intermediate stop, but passengers do not need to change to another aircraft. This approach reduces costs and simplifies travel.

#### *A flexible network as the foundation of its strategy*

The company explains its course by the flexibility of its route network, which allows it to respond quickly to demand. An official Breeze Airways statement says: “The airline is known for its flexible network that connects travelers directly and conveniently to underserved cities across the country, making air travel more affordable for millions of passengers from coast to coast.”

#### *The Lincoln route as a continuation of the strategy*

The launch of the Lincoln flight is a natural extension of Breeze Airways’ push for nonstop flights from Las Vegas to cities where air service options remain limited.

24 APRIL 2026

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