



GERMAN AIRWAYS PRESENTS NEW AIRCRAFT LIVERY

News / Airlines



German Airways is sending its fleet of eight Embraer E190 aircraft to Technik for a comprehensive rebranding. The first aircraft in the new design has left the maintenance hangar at Cologne/Bonn Airport and impresses with a modern and dynamic design that further develops the airline's brand identity. Aircraft D-AJHW will undergo final maintenance work in the next few days, after which it will return to scheduled service at short notice.

One striking feature of the new livery is the redesigned tail fin. It displays a dynamically dotted black, red and gold flag that is clearly distinguished from the aircraft fuselage. The winglets are also designed in the German colors. With this fresh look, German Airways is emphasizing the innovation of its identity as a carrier from Germany and sending a visible signal of reliability and technical excellence. The flag-carrier color scheme was already an integral part of the design in the previous livery. The airline is now refraining from explicitly displaying the company name on the tail and instead letting the colors speak for themselves.

Maren Wolters, Managing Director commented: "After almost five years of use, the German

Airways brand has become firmly established in the European market. We are delighted to be able to present the new look almost simultaneously with the start of the current summer flight schedule. As a service provider with typically German quality characteristics such as reliability and high technical performance, we would also like to take the next visual step. We are very proud that we are able to integrate the logo of our strategic partner into the new design – a very important symbol of the appreciation of our performance."

German Airways is an airline with the second-oldest operating license in the Federal Republic of Germany. In addition to the charter business – including for sports teams – the airline's main focus is on the wet lease sector. This involves leasing aircraft and crews to major European airlines. Currently, most of the aircraft in the fleet are in use for KLM Cityhopper and will now also bear the words "Operating for KLM Cityhopper".

The recently completed redesign of the first aircraft marks the start of the redesign of the entire fleet. With this step, German Airways is not only focusing on a modern appearance, but also on a clear recognition value of its home country.



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